



Simply Red Sponsorship & Advertising Opportunities

Please note, because sponsorship opportunities and ads are limited and available on a first-come basis, you are not guaranteed a position until you have submitted your reservation form and have received a confirmation email from the Simply Red Sponsor Relations Team.

Items Included In Sponsor Package	Platinum Limit 1 \$ 1,000.00	Gold Limit 5 \$ 750.00	Silver Limit 7 \$ 500.00	Bronze Unlimited \$ 250.00
Name On Tickets	Yes	No	No	No
Tickets	10	6	4	2
Sign(s) On Table(s)	10	1	1	0
Display Sponsor Provided Banner	Yes	Yes	Yes	No
Distribute Sponsor Provided Promotional Item	Yes	Yes	Yes	Yes
Exclusive Industry Type	Yes	Yes	No	No
Full Color Ad Space / Location In <i>Simply Red</i> Mag	Cover Position	Full Page	Half Page	Quarter Page
Professionally Designed Web Banner On Our Website	Yes	Yes	Yes	Listing Only
FaceBook Banner Ad	Yes	Yes	Yes	No
Newsletter Mention For The Remaining Of The Year	Yes	Yes	Yes	Yes
XX Tweets On Twitter	Yes	Yes	Yes	No
XX FaceBook Posts	Yes	Yes	Yes	No
List On Sponsor Sign At Event	Yes	Yes	Yes	Yes

Simply Red Magazine Advertising

Size	Cost
Full Page (5.5"X8.5")	\$ 250 - \$275
1/2 Page (5.5"X4.25")	\$ 175
1/4 Page (2.75"X4.25")	\$ 150
Listing Only	\$ 100

All ads are full color ≈ complimentary design services provided
 For more details on ad specs, contact
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